

# Brisbane 2007 Show Report



**5,170**  
Total Visitors

**4,475**  
Unique Visitors to  
Investment & Property Expo

**\$1.46b**  
is the total amount of  
investment capital that our  
visitors had available to invest

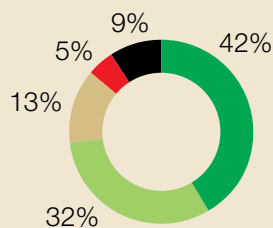
**74**  
No. of Exhibitors

**97%**  
of visitors were satisfied  
or very satisfied with  
the Expo

**76%**  
ready to invest in  
the next 6 months

What is the approximate value of property you are looking to purchase?

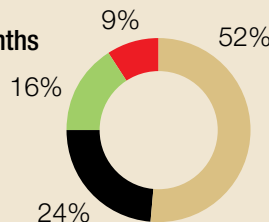
- 42% Up to \$300,000
- 32% \$300,000-\$500,000
- 13% \$500,000-\$750,000
- 5% \$750,000-\$1,000,000
- 9% \$1,000,000+



When will you be ready to invest?

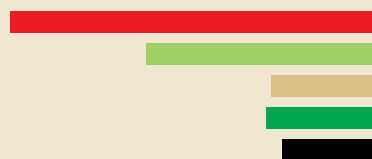
**76% of visitors were looking to purchase within 6 months**

- 52% Within 3 months
- 24% Between 4-6 months
- 16% Between 7-12 months
- 9% More than 12 months



What type of property investment interests you?

- 73% Houses
- 46% Apartments/Units/Townhouses
- 21% Land
- 22% House & Land Packages
- 19% Commercial Property



## What the Exhibitors said

“ The Property Expo exceeded our expectation delivering many sales. We had really only come to make people aware of our development and generate some leads. To actually make top end sales was a huge bonus. We are looking at the shows nationally now. Thank you for a wonderful show. ”

Geena Court, Courthouse Realty

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## Join the success story

Acura Finance  
Animals Asia Foundation  
Asian Pacific Advisory Group  
Aussie Rob's Lifestyle Trader  
Australian Property Investment Corp/  
Finance Group Australia  
Australian Property Investor Magazine  
Australian Securities Exchange  
Baracon Group Pty Ltd  
BMT & Associates  
Caboolture Shire Council  
Camelot Derivatives Pty Ltd  
Central Equity Ltd  
Chinchilla Economic & Tourism  
Development Association  
City-Life Residential  
Classic Holiday Club  
D'Ville Designs  
Defence Housing Australia

Deposit Underwriters  
DRI Australasia  
Emu Resources  
Equitygear  
Fiducian Financial Services Pty Ltd  
Freeman Fox  
Galleries Direct  
Gatton Shire Council  
Global Management Corporation  
(QLD) Pty Ltd  
Gold Coast TAFE  
Investor Centre  
Investor Finance  
Investors Direct  
JDL Strategies  
John Fairfax Publications Pty Limited  
Key Media – Your Mortgage  
Mastering Wealth  
MCI Construction Group

Medibank Private  
Meridien Pty Ltd  
Metropole Properties  
MFS Administration  
Mortgage Choice  
Mortgage Innovation  
Noah Group  
Open Marketing Opportunities  
Oz House & Land  
Parkrent Property  
PGO Enterprises P/L Trading as Destiny  
Financial Solutions – Clayfield  
Platinum Pursuits Pty Ltd  
Position Property Services Pty Ltd  
Prime Property Investment  
Property 1  
RaboPlus  
RAMS Home Loans  
Red Property Group Pty Ltd

Refund Home Loans  
Remax Dynasty Realty  
Rewards Central Limited  
Settle It Legal  
Sierra Grand  
Sitting Bear Pty Ltd  
Tasmanian Pty Ltd  
The Aldy Group  
The Investors Club Ltd  
The Reno Kings  
The Science of Property Options  
The Sharemarket College Pty Ltd  
Tomahawk Media  
Viva Properties  
Wealth Acceleration Group  
Wealthy Frog  
Which Property Pty Ltd

### Which of the following best describes you as a property buyer?

- 66% Buying property for investment and I own my own home
- 19% Buying property for investment and I do not own my own home
- 15% Buying property for my own use and for lifestyle

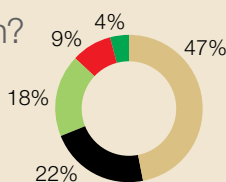
### Where are you interested in investing?

70% of visitors are also interested in investing interstate

- 18% New South Wales
- 6% Northern Territory
- 86% Queensland
- 11% South Australia
- 7% Tasmania
- 15% Western Australia
- 9% Victoria
- 3% Aust Capital Territory

### How many properties do you currently own?

- 47% 1 property
- 22% 2 properties
- 18% 3-4 properties
- 9% 4-5 properties
- 4% 10+ properties



## Seminar Program

Our seminar program included:



**Terry Taylor,**  
**Which Property**

Demographics, demand and a little design: 2007 update



**Geoff & Paul,**  
**The Reno Kings**

Turbo Charge your property investments



**Michael Yardney,**  
**Metropole Properties**

How to grow a multi-million dollar portfolio – in your spare time



**Margaret Lomas,**  
**Destiny Financial Solutions**

Property & growth drivers



**Andrew Child,**  
**Mortgage Choice**

Top tips for buying your first investment property

## Coming Shows

Sydney 28-30 March 2008  
Perth 17-18 May 2008  
Brisbane 12-14 September 2008  
Melbourne 10-12 October 2008

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