

MEDIA RELEASE

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TIME RUNNING OUT FOR EXHIBITORS TO SIGN-UP FOR BRISBANE'S PREMIER PROPERTY AND INVESTMENT EVENTS

With only a few months to go until the 2008 Property and Investment Expos take place at Brisbane Convention & Exhibition Centre, now is the time for potential exhibitors to book their place at the shows before limited remaining floor space is snapped-up.

Taking place on 12-14 September, the 2008 Property and Investment Expos will provide visitors with access to the most innovative and up-to-date advice on everything from holiday homes to share market investing and retirement planning.

The Expos present the perfect opportunity for businesses such as real estate agents, property developers, solicitors, valuers, brokers and share-market traders, to reach a mass audience under the one roof," said Jon Perry, Exhibition Director, Property and Investment Expos.

The Expo is an event guaranteed to provide exhibitors with access to an audience serious about property opportunities, with more than three quarters of visitors to the Brisbane Property Expo in 2007 looking to purchase property within the next six months and a combined investment capital of \$1.46bn amongst the visitors.

"Our first time at the Property Expo proved to be a very positive and successful experience for us," said Lindy Lear, Sales and Marketing Manager for Rocket Property Group.

"The Rocket stand generated a lot of interest and we came away with over 600 leads for attendance at our property seminars as well as securing property sales on the day which was a real bonus!"

The Property Expo is held in conjunction with the Investment Expo, which will offer guidance on shares and retirement including information about trading systems, self-managed funds and superannuation.

"The Expo attracts thousands of genuine investors who are looking for the latest information and market insight. Our free daily seminars are very comprehensive and

presented by the market's top speakers, attracting people who are serious about investing," said Perry.

Lincoln Indicators has exhibited at a number of Investment Expo events in the past, and the team there has always found the Expo as an effective way to reach investors: "The Brisbane Investment Expo is a great opportunity to generate brand awareness, collect quality leads and mingle with interested and qualified investors. In Lincoln's experience, we have found the Expo organisers to provide a superior level of support and service, making it a stress free endeavour for busy companies. If you're looking to maximise your return on investment, the Brisbane Investment Expo has all the right ingredients."

The Property and Investment Expos in Brisbane will be held alongside the largest and longest running exhibition in the franchise industry, The Franchise & Business Opportunities Expo.

For more information please visit

www.franchisingexpo.com.au

www.propertyexpo.com.au

www.investmentexpo.com.au

For all exhibitor enquiries please contact:

Paul Phelan, (03) 9261 4532

pphelan@divexhibitions.com.au

For media enquiries/interviews/images:

PINQUE 02 9360 6166

Erin Young

0432 977 529

ey@pinque.com.au

Haley Lynch

0405 678 776

hl@pinque.com.au

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